

PICKLEBALL KINGDOM

PRIVACY POLICY

1. OVERVIEW

Pickleball Kingdom, LLC (“**Pickleball Kingdom**,” “**our**,” “**we**,” or “**us**”) appreciates having you visit our website and your interest in our services and products. We are committed to protecting your privacy and personal information that you provide to us when accessing or using this website (the “**Site**”), as well as other applications, services, and tools (collectively with the Site, the “**Services**”). This Privacy Policy (“**Policy**”) explains how we gather and use the information that we collect during your visit to this Site and your use of the Services. Please remember that we also provide many of our Services to sports leagues, teams, or organizations who have their own privacy practices, which may also govern your data in different ways. See Section 10 – THIRD-PARTY SITES AND APPLICATIONS for more information on this.

Please read this Policy carefully to understand our policies and practices regarding your Personal Data (defined below) and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Site or other Services. **By visiting our Site or using our Services, you are expressly accepting and agree to the terms in this Policy.**

This Policy may change over time, so please be sure to reread it from time to time. Amendments, modifications or changes to this Policy will be posted at this URL and will be effective immediately when posted. Your continued use of our Site or other Services after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates. If you do not agree with the terms in this Policy, please do not use the Site or other Services or provide any information to us.

To request removal of your Personal Data (defined below) please contact us using the methods described in this Policy. Note that removal under the law does not ensure complete or comprehensive removal of your information.

2. PERSONAL DATA COLLECTED

The type of Personal Data (defined below) and Other Data (also defined below) we collect depends on how you interact with this Site or other Services. Generally, we gather Personal Data and Other Data as described below.

Personal data is information that identifies you or can be used to identify or contact you, e.g., your name, email address, address, usage data, phone numbers, and unique device identifiers (“**Personal Data**”). We may need to collect and process Personal Data in order to provide requested information, products, or the Services to you, or because we are legally required to do so.

- **Account Registration.** We request Personal Data from you if this Site or other Services require registration. The registration process requests that you provide your name, email address, address, phone number, company affiliation, if any, and other similar information. This information will be stored on this Site, and is accessible to anyone with whom you share your username and password. For this reason, please safeguard your username and password carefully and do not disclose it to any other person.
- **Voluntary Disclosure.** We may collect Personal Data voluntarily provided by you, including in emails to this Site or other emails, text or SMS messages, online forms, order and registration forms, surveys, promotion participation, phone calls, and online chats with our customer service staff and through other means.
- **Payment Services.** We may use third-party payment services (each, a “**Payment Service**”) to collect payments made through this Site or using other Services. If you wish to make a payment through this Site or our other Services, you may be directed to another webpage or application that is hosted by the Payment Service (or the Payment Service’s service providers) and not by us. **Any Personal Data and/or credit or debit card information or other financial account information that you provide through a Payment Service page will be collected by the Payment Service and not by us, and will be subject to the Payment Service’s privacy policy, rather than this Policy. We have no control over, and are not responsible for**

the Payment Service's use of information collected through the Payment Service page, website, or application.

- Log data. We may collect log data, such as network and connection information (including Internet Service Provider (ISP) and Internet Protocol (IP) addresses), device and browser identifiers and information (including device, application, or browser type, version, plug-in type and version, operating system, user agent, language and time zone settings, and other technical information), advertising identifiers, cookie identifiers and information, and similar data.
- Usage information. We may collect usage metrics (including usage rates, occurrences of technical errors, diagnostic reports, settings preferences, backup information), content interactions (including searches, views, downloads, and prints), and user journey history (including clickstreams and page navigation, URLs, timestamps, content viewed or searched for, page response times, page interaction, and similar data.
- Other Means. We may collect information through various other means, including from selected third-party business partners that we may utilize to deliver certain content, products, or services or to enhance your experience.

We ask that you not send us, and you not disclose, any sensitive Personal Data (e.g., social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through this Site, through the Services, or otherwise to us.

3. USE AND DISCLOSURE OF PERSONAL DATA

Our primary goal in collecting, using, and sharing your Personal Data is to enhance and improve our Site and other Services. To that end, we will only use Personal Data for legitimate business purposes, including the following:

- Fulfillment of Requests. We may use Personal Data about you (a) to deliver products and services to you, including use of the facilities and participation in activities, (b) provide you with information about products and services you've ordered, (c) for internal research and development purposes, (d) when it is necessary for employees, agents and contractors to operate or maintain this Site, the Services, or to correct a technical problem, (e) to detect and prevent fraud and abuse to ensure the security and protection of all customers and others, such as to verify the existence or condition of your account; (f) to comply with the law and our legal obligations, including to respond to a request or order from a court, regulator, or government authority; and (g) to effectuate the sale, merger, acquisition, or other disposition of our assets or business (including in connection with any bankruptcy or similar proceedings). We will engage in these activities to manage our contractual relationship with you and/or to comply with a legal obligation.
- Accounts. When you establish an online account or register on our Site or other Services (including but not limited to websites or applications), we may collect personal information (which may include some or all of your Personal Data), including your user identification password and secret questions and answers. We use this information to authenticate you when you sign in.
- Other Communications. From time to time, we may use Personal Data about you to inform you of products, programs, services and promotions that we believe may be of interest to you. If you or your employer is one of our customers, we may also inform you of such products, programs, services and promotions using Personal Data about you that you or your employer provided to us. **If you would prefer that we not send electronic marketing messages to you, please see the "opt-out" available in Section 8 – CHOICES ABOUT HOW WE USE AND DISCLOSE INFORMATION, Communications.**
- Promotions. We may operate sweepstakes, contests, and similar promotions (collectively, "**Promotions**"). If you choose to enter the Promotions, we typically ask you for certain Personal Data when you enter and, if applicable, win a Promotion. We may share the Personal Data you provide in connection with Promotions with third-party sponsors of such Promotions (irrespective of whether such Promotions are hosted by us), or otherwise in accordance with the rules applicable to those Promotions. You should carefully review the rules

of each Promotion in which you participate, as they may contain additional important information about our use of Personal Data about you. To the extent that the terms and conditions of such rules concerning the treatment of your Personal Data conflict with this Policy, the terms and conditions of such rules shall control. We use this information to operate the Promotions.

- Other Business Purposes. We may also use Personal Data about you for other business purposes, such as data analysis (for example, to improve the efficiency of our Site or other Services), editorial and feedback purposes, providing customer support, customizing and improving the content and layout of this Site or other Services, completing business transactions (for example, to confirm content requested is received by users), development of marketing and promotion plans and materials, statistical analysis of user behavior (for example, to understand what parts of this Site or other Services are of most interest to users), product development, market research, administering individual accounts, and meeting government regulatory requirements such as sales tax collection, audits, etc. We may also use Personal Data of journalist/media contacts for press release distribution or sharing other newsworthy developments related to our business activities. We engage in these activities to manage our contractual relationship with you, to comply with a legal obligation, and/or because we have a legitimate interest.
- Administrative Communications. We reserve the right to use Personal Data to send to you important information (including without limitation via e-mail or text/SMS message) regarding this Site or other Services, our facilities, activities, products, services, your account status or membership, billing or account issues, changes to this Site's or other Services' terms of use, this Policy, or any other policies, agreements or transactions relevant to your use of this Site, Services, or our facilities, activities, products and/or services, including to enforce such policies or agreements. **Because this information may be important to your use of this Site, Services, or our facilities, products and/or services, you may not opt-out of receiving such communications.** We will engage in this activity to manage our contractual relationship with you and/or to comply with a legal obligation.

We may disclose Personal Data for the following purposes:

- Third-Party Service Providers. We may provide Personal Data to third-party service providers, including but not limited to Payment Service providers (defined above), who provide services to us, including but not limited to, data analysis, order fulfillment, payment processing, IT or related services, data verification, data storage, surveys, research, customer service activities, and other services.
- Affiliate Communications. We may transfer Personal Data among our affiliates to allow our affiliates to contact you regarding products, programs, services and promotions that they believe may be of interest to you, and such affiliates may otherwise use your Personal Data in accordance with this Policy. **If you would prefer not to receive marketing communications from us or our affiliates, please see the "opt-out" available in Section 8 – CHOICES ABOUT HOW WE USE AND DISCLOSE INFORMATION, Disclosure of your Personal Data for third-party advertising.** We will be the party responsible for jointly-used Personal Data.
- Strategic Partners and Co-Branded Sites or other Services. From time to time, we may enter into a special relationship with another company that is not owned by or affiliated with us to provide or promote joint products, services, applications, or features (together, "**Jointly Offered Items**"). These special relationships may include co-branded web sites or other applications or Services ("**co-branded pages**"). Any information, including Personal Data that you provide in connection with one of these Jointly Offered Items, and/or on one of these co-branded pages will be shared with our third-party partners. You should check these third parties' web sites for information regarding their privacy practices. PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES. If you do not want Personal Data about you shared with such third parties, please do not provide Personal Data in connection with the Jointly Offered Items and/or co-branded pages.
- Tournaments and Events. When you attend a tournament or other event organized by us, your name and contact information may be shared with other attendees.

- Third parties with whom you interact on the Site or other Services. For example, when you make information available to a sports organization, team, or league through the Site or other Services (e.g., by submitting the information via the organization's page or application), your personal information (which may include some or all of your Personal Data) will be shared with that organization and with any third party with whom that organization also shares information (for example, if that organization's participation is sponsored by a professional team or league, the organization may share its members' personal information that that team sponsor). Each organization may customize the manner in which the organization collects, uses, and discloses personal information of users who submit information to the organization, either directly or through the Site or other Services. **THIS POLICY DOES NOT APPLY TO, AND WE CANNOT CONTROL THE DATA COLLECTION AND USE PRACTICES OF, THESE ORGANIZATIONS. PLEASE CONSULT THE RESPECTIVE PRIVACY POLICIES OF SUCH ORGANIZATION OR CONTACT THEM FOR MORE INFORMATION.**
- To third parties to directly market their products or services to you if you have not opted out of these disclosures. We contractually require these third parties to keep Personal Data confidential. **For more information, see below in Section 8 - CHOICES ABOUT HOW WE USE AND DISCLOSE INFORMATION - Disclosure of your Personal Data for third-party advertising.**
- Assignment. We may disclose or transfer any and all Personal Data that we collect to an affiliated entity or a third party (and their respective advisors) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including without limitation in connection with any bankruptcy or similar proceedings). Nothing in this Policy is intended to interfere with our ability to transfer all or part of our business, equity, or assets to an affiliate or independent third party at any time, for any lawful purpose, without notice or compensation to you.
- Law Enforcement; Emergencies; Compliance. We may use and disclose Personal Data about you to others as we believe to be appropriate: (a) in compliance with laws, rules, or regulations in any country in which we operates, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from government or public authorities, including government and public authorities outside your country of residence; (d) to enforce our Site's, Services', or our other terms of use or agreements with you; (e) to protect our operations or those of any affiliated entities; (f) to protect the rights, privacy, safety or property of us, our affiliated entities, you, or others; and (g) to permit us to pursue available remedies or limit the damages that we may sustain. For example, we may, to the fullest extent the law allows, disclose Personal Data about you to law enforcement agencies to assist them in identifying individuals who have been or may be engaged in unlawful activities.

Please note that the lists above are not exhaustive and that we may, in our sole discretion, to the extent permitted by applicable law, share, loan, rent, sell or otherwise disclose information we collect from you to third parties at any time, for any lawful purpose, without notice or compensation to you.

4. COLLECTION AND USE OF OTHER DATA

Our service providers and we may also collect and use the following types of data, referred to in this Policy as "**Other Data**":

- Monitoring Data. Our service providers and we may collect and/or track other information such as demographic information, domain names, computer type, browser types, screen resolution, and other statistical data involving the use of this Site ("**Monitoring Data**"). We use Monitoring Data to help us understand who uses this Site and to improve and market it, as well as our other Services. Unless combined with Personal Data, Monitoring Data does not personally identify you or any other user, and we may use it for any purpose.
- Aggregated Data. We may aggregate Personal Data in a manner such that the end-product does not personally identify you or any other user of this Site, for example, by using information to calculate the percentage of our users who have a particular telephone area code. Such aggregate information may also be used for any purpose.

- Cookies. To enhance the Internet experience on this Site and our Services, our service providers and we may use 'cookies'. Cookies are data that a web server transfers to an individual's computer for recordkeeping and other purposes. We use cookies and other technologies to facilitate users' ongoing access to and use of our Site and other applicable Services. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies, or to be given the choice of declining or accepting the transfer of a particular cookie, or cookies from a particular web site, to your computer. If cookies are disabled, however, all features of this Site or other Services may not operate as intended. Information about disabling cookies can be found on your Internet browser provider's web site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site or other applicable Services.

We may use the following types of cookies:

- Strictly Necessary. These include cookies that are required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual "carts" for e-commerce functionality.
- Analytics and Performance. Performance cookies collect information on how users interact with our Site and other applicable Services, including what pages are visited most, as well as other analytical data. We use these details to improve how our Site and Services function and to understand how users interact with our Site and other applicable Services.
- Functionality. These cookies are used to store preferences set by users, such as account name and language.
- Security. We use these cookies to help identify and prevent potential security risks.
- Advertising. These cookies are used to display relevant advertising to users who use our Site and other applicable Services, as well as to understand and report on the efficacy of ads served on our Site and other applicable Services. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you've viewed or acts you have taken.
- Third-Party / Embedded Content. Our Site or other Services may utilize third-party applications and services to enhance the experience of use of our Site or other Services. As a result, cookies may be set by third parties, and used by them to track your online activity. We have no direct control over these third parties' tracking technologies, how they may be used, or the information that is collected by these cookies. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. If you have any questions about an advertisement, you should contact the responsible provider directly. **For information about how you can opt out of receiving targeted advertising from many providers, see Section 8 - CHOICES ABOUT HOW WE USE AND DISCLOSE INFORMATION, Disclosure of your Personal Data for third-party advertising.**
- Tools. Our service providers and we may also use various common Internet tools such as 'pixel tags,' 'action tags,' 'web beacons,' 'gif tags,' 'JavaScript' or similar technologies (together, "**Tools**") in connection with Site pages and email messages in certain formats to, among other things, track the actions of users and email recipients, to determine the success of marketing campaigns and to compile statistics about Site or other Services usage and response rates. Tools allow us to count users who have visited certain pages of this Site or other applicable Services, and to help determine the effectiveness of promotional or advertising campaigns. When used in email messages in certain formats, Tools can tell the sender whether and when the email has been opened. We uses cookies and Tools to understand how this Site and other applicable Services are used and to customize and enhance the Internet experience of individual users. When you revisit this Site or other applicable Services, we may recognize you by a Tool and customize your experience. For example, once you have completed the registration process, a cookie and/or Tool will be used to avoid having you register again. We believe cookies and Tools add value to the user experience.

- HubSpot Analytics, Google Analytics. We may use Google Analytics, HubSpot Analytics and other similar programs which each use cookies and other similar technologies, to collect and analyze information about Site use and to report on activities and trends. These programs may also collect information regarding the use of other websites, apps and online resources.
- Verification. We may use third-party services to verify that you are a human user. Any information collected as part of such verification is subject to the privacy policy of the third-party service provider.
- IP Addresses. When you visit and interact with this Site or other applicable Services, we and our third-party service providers may collect Internet Protocol (IP) addresses. Your IP address is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). This number is identified and logged automatically in our server log files whenever you visit this Site, along with the time(s) of your visit(s) and the page(s) that you visited. We use IP addresses to understand how this Site is used by our users, to improve this Site and to enhance user experience of this Site. We may also use your IP address to help diagnose problems with our server and to administer our Site. We may also derive your approximate location from your IP address.

5. OUR ADVERTISING

We may use third-party advertising companies to serve advertisements regarding products and services that may be of interest to you when you access and use this Site or our other Services, based on information relating to your access to and use of this Site, our other Services, and other websites or online services on any of your devices, as well as on information received from third parties. To do so, these companies may place or recognize a unique cookie on your browser (including through the use of pixel tags). They may also use these technologies, along with information they collect about your online use, to recognize you across the devices you use, such as a mobile phone and a laptop.

6. DATA SECURITY

We may store your Personal Data. This information is retained and used in accordance with existing laws, rules, regulations, and other policies.

While there is no such thing as “perfect security” on the Internet, we will take reasonable steps to ensure the safety of your Personal Data. Personal Data is stored on our server and is not publicly accessible. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we take reasonable precautions and have security measures in place to protect the loss, misuse and alteration of the information under our control. Although we attempt to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party “hackers” from illegally obtaining this information. We are not responsible for any breach of its security or for the actions of any third parties that may obtain any Personal Data. You are prohibited from violating or attempting to violate security for or otherwise interfering with the operation of this Site. We do not make, and expressly disclaim, any representation or warranty, express or implied, regarding the security or integrity of this Site and your Personal Data.

If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please notify us of the problem immediately by sending an email to hi@pickleballkingdom.com.

7. DATA INTEGRITY AND RETENTION PERIOD

We will use your Personal Data only in ways that are compatible with the purposes for which it was collected, authorized by this Policy, or authorized by you. We will take reasonable steps to ensure that your Personal Data is relevant to its intended use, and is accurate, complete, and current (as provided by you). We depend on you to update or correct your Personal Data whenever necessary.

We will retain data and information about you for as long as needed or permitted in light of the purpose(s) for which it was obtained and consistent with applicable law. The criteria used to determine our retention periods include: (i) the length of time we have an ongoing relationship with you; (ii) whether there is a legal obligation to which we are subject;

and (iii) whether retention is advisable in light of our legal position (such as in regard to applicable statutes of limitations, litigation or regulatory investigations).

8. CHOICES ABOUT HOW WE USE AND DISCLOSE INFORMATION.

We strive to provide you with choices regarding your Personal Data that you provide to us. Below are some mechanisms that provide you with control over certain information:

- Cookies. If you do not wish us to collect cookies, you may set your browser to refuse cookies or to alert you when cookies are being sent. If you do so, please note that some or all parts of our Site or other Services may then be inaccessible or may not function properly.
- Communications with us. **If you have registered your email or cell or other phone number, you agree that by providing the requested information and your email address or cell or other phone number, you have agreed to receive future communications from us (including but not limited to text and SMS messages and prerecorded messages using automated technology).** If you change your mind or otherwise do not wish to receive notifications, text or SMS messages, alerts, posts, notices, emails or other communications from us, you can opt out from receiving them (other than service-related and administrative communications, such as communications related to the completion of your registration, membership, correction of user data, change of password, change in Policy, terms of use or other policies or agreements, and other similar communications essential to your transactions on or through our Site or other Services) either: (1) through your account settings, (2) to the extent applicable, using the unsubscribe process at the bottom of the communication, or (3) by emailing us at hi@pickleballkingdom.com. Please be aware that it can take up to 10 business days to remove you from Pickleball Kingdom marketing lists. **If you opt out from receiving our marketing communications, you may continue to receive administrative or other service-related communications, such as communications that are essential to your transactions on or through our Site or other Services, including your registration, membership, use of the facilities, or participation in activities at the facilities.**
- Disclosure of your Personal Data for third-party advertising. You have a right to prevent disclosure of your Personal Data to third parties for their direct marketing purposes. If you do not want us to share your Personal Data with affiliated or unaffiliated or non-agent third parties for the third parties' direct marketing purposes, you can opt-out by sending us an email stating your request to hi@pickleballkingdom.com. We will try to comply with any of your opt-out request(s) as soon as reasonably practicable. Please note that if you exercise the opt-out option as described above, we will not be able to remove your Personal Data from the databases of our affiliates or unaffiliated third parties with which we have already shared your Personal Data (i.e., to which we have already provided your Personal Data as of the date that we implement your request). Further, please note that requesting us not to share your Personal Data with affiliates or unaffiliated third parties may result in you no longer receiving any marketing emails from us. **Please also note that if you choose not to receive marketing-related messages from us, we may still send you important administrative or other service-related messages (including those described above), and you cannot elect to stop receiving such administrative messages.**
- Online behavioral advertising. Certain third-party advertising networks that deliver behavioral advertising are members of the Network Advertising Initiative ("NAI"). You can prevent NAI member companies from collecting preference data about you by visiting <http://www.networkadvertising.org/choices/> and following the NAI's directions. Note that if you opt out through the NAI, you will still receive advertising. In addition, if you opt out through the NAI and later delete your cookies, use a different browser or buy a new computer, you will need to renew your opt-out choice.

9. CORRECT; UPDATE; ACCESSIBILITY; CONFLICTS

If you would like to request to review, correct, update, suppress, delete or otherwise limit our use of your Personal Data that has been previously provided to us, or if you would like to request to receive an electronic copy of your Personal Data for purposes of transmitting it to another company (to the extent this right to data portability is provided to you by applicable law), you may make a request by contacting us at hi@pickleballkingdom.com. We will respond to your request consistent with applicable law. For your protection, we may only implement requests with respect to

the Personal Data associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable and consistent with applicable law. Please note that we may need to retain certain information for recordkeeping purposes and/or to complete any transactions that you began prior to requesting the change or deletion. There may also be residual information that will remain within our databases and other records, which will not be removed.

10. THIRD-PARTY SITES AND APPLICATIONS

This Site or other Services may contain links to other Internet web sites, including social media sites, sites for other sports organizations, leagues, teams, and third-party hosted collaboration tools. These linked sites are not under our control. We provide links only as a convenience, and we do not endorse or control, and are not responsible for, the privacy practices or the content of these linked sites. If you provide any Personal Data through any third-party web site, or choose to communicate with us using third-party collaboration tools or other social media platforms, your transaction will occur on that third party's web site (not this Site) and the Personal Data you provide will be collected by, and controlled by the privacy policy of, that third party. We recommend that you familiarize yourself with the privacy policies and practices of any such third parties as their privacy policies may differ from ours. We are not responsible for the materials contained on any website linked to this site. Pickleball Kingdom is not responsible for information, content, applications, websites, or services provided by others. Before you access, use, link to, or download a service or application on your computer, television, mobile, phone, wireless, or other device, you should review the associated terms of service and privacy policy. Personal Data you submit in those contexts may be read, collected, or used by the service or application provider and others in ways that are different than the ways described here. When you utilize Services offered jointly by us and one of our partners, customer information may be received by both us and our partner that is providing your service. For these jointly offered Services, you should also review the partner company's privacy policy, which may include privacy practices that are different from the practices described here. If you have any questions about how third parties use your Personal Data, you should review their privacy policies and contact them directly. **PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES, INCLUDING, WITHOUT LIMITATION, AFFILIATED ENTITIES THAT DO NOT POST OR LINK DIRECTLY TO THIS POLICY.**

11. CHILDREN UNDER THE AGE OF 18

If you are below the age of 18, you may only download, install, access or use our Site or other Services under the supervision of a parent, legal guardian, or other authorized adult who agrees to be bound by this Policy and our Terms of Use and Release of Liability, Waiver of Claims, Assumption of Risks and Indemnity Agreement. We only collect information from children under 18 which is necessary for participation. In addition, we have provided parents, legal guardians, and other authorized adults with the ability to review the type of Personal Data currently collected about their respective children or other minors under 18, to have that information deleted, and to request that no further Personal Data be collected by us.

12. SUBMISSION OF CONTENT

Pickleball Kingdom requests that you do not submit any idea or suggestion to us that you consider confidential or proprietary. All ideas or suggestions submitted or disclosed will be deemed not confidential and will become the exclusive property of Pickleball Kingdom. You irrevocably transfer and assign to Pickleball Kingdom all rights, known or unknown, in and to the ideas or suggestions and Pickleball Kingdom may use any idea or suggestion without restriction for any purpose, without compensation to you.

13. CHANGES TO THIS POLICY

We may update, amend or change this Policy at any time, in our sole discretion and without notice. Amendments will take effect immediately upon us posting such updates on our Site. If we materially change the way in which we process your Personal Data, we will provide you with prior notice, or where legally required, request your consent prior to implementing such material changes. We encourage you to periodically check this Policy for changes, as your continued access and use of our Site or other Services following the posting of any changes will automatically be deemed your acceptance of all changes. If you do not agree to any change to this Policy, you must discontinue using the Site or other Services. This Policy replaces all previous notices or statements with respect to this subject, and cannot be modified orally or in writing by any of our associates, representatives or any other third parties.

14. DO NOT TRACK DISCLOSURES AND CALIFORNIA RIGHTS POLICY

We do not respond to Do Not Track (DNT) signals. Some third party sites may track your actions when you are browsing and accessing content. Various browsers offer a DNT option that sends a signal to third parties that you do not want to be tracked.

California Civil Code Section § 1798.83 permits users of our Site or other Services that are California residents to request certain information regarding our disclosure of Personal Data to third parties for their direct marketing purposes to the extent that we are not exempt from the requirements of that section. To make such a request, please send an email to hi@pickleballkingdom.com or in writing at: Pickleball Kingdom, LLC, Attention General Manager, 4950 W Ray Rd, Chandler, AZ 85226. California privacy rights requests must include the reference "Request for California Privacy Information" on the subject line and in the body of the message and must include the email address or mailing address, as applicable, for us to send our response. This request may be made no more than once per calendar year. We reserve the right not to respond to requests submitted other than to the address specified above.

15. GOVERNING LAW AND ENFORCEMENT OF POLICY

Use of this Site and the other Services is governed by United States law and the laws of the State of Arizona, without regard to conflicts of law provisions. Our Site and other Services are operated in the United States. If you are accessing this Site or other Services from a physical location outside of the United States, with laws or regulations governing personal data collection, use, and disclosure that are different from the laws of the United States, you agree that by accessing the this Site or other Services, you are transferring your Personal Data to the United States and you consent to the application of the laws of the United States and the State of Arizona, with respect to the use of this Site or other Services and any dispute regarding the website or this Policy. You further consent to the exclusive jurisdiction and venue, and agree not to object to jurisdiction or venue, solely in the state and federal courts located in the State of Arizona for any dispute or claims arising out of or related in any way to this Policy. If any provision of this Policy is held by a court of competent jurisdiction to be illegal, unenforceable, or in conflict with any applicable law, the validity of the remaining portions or provisions shall remain in full force and effect.

16. CROSS BORDER TRANSFER OF PERSONAL DATA

Your Personal Data may be stored and processed in any country where we have facilities or in which we engage third-party service providers. If you are accessing this Site or other Services from outside the United States, you may be sending information, including Personal Data to the United States where our servers are located. That information may be transferred within the United States or back out of the United States to other countries outside your country of residence. These countries do not necessarily have data protection laws as comprehensive as those in your country. Information transferred to the United States or another country is subject to the laws of that country and may be disclosed or accessed in accordance with those laws. By transferring information or allowing information to be transferred to us, you consent to the transfer, processing and storage in countries outside your country of residence. In certain circumstances, courts, law enforcement agencies, regulatory agencies, or security authorities in those other countries may be entitled to access your Personal Data.

17. CONTACT US WITH QUESTIONS OR FOR MORE INFORMATION

If you have any questions, concerns, or comments about Pickleball Kingdom, this Policy, or our privacy practices, please visit Pickleball Kingdom at 4950 W Ray Rd, Chandler, AZ 85226, email us at hi@pickleballkingdom.com, or write us at:

Pickleball Kingdom, LLC
Attn: General Manager
4950 W Ray Rd, Chandler, AZ 85226

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